

MARKETLINK PROFILE

LITTLE GREEK NEW TAMPA • 19022 Bruce B. Downs Blvd., Tampa 33647
813.972.0707 • MyLittleGreek.com • Hours: 11 a.m.-9 p.m., seven days a week

Little Greek brings savory Greek food to New Tampa

On June 1, 2004, Sigrid Bratic purchased a small Greek restaurant in Palm Harbor while visiting the area from Estonia. She discovered the struggling restaurant while searching for an opportunity to start her own business.

Sigrid coined the name **Little Greek Restaurant** for her new business, and developed a menu that focuses on healthy, freshly prepared, savory Greek cuisine. She more than tripled sales over a seven-year period, growing the one location to four total.

It was in April of 2011 when things really began to take off for Little Greek. Sigrid met and formed a partnership with Nick Vojnovic, former president of Beef O'Brady's who helped the now household-name company grow from 30 locations to a chain of 270 stores in 23 states during his 12-year tenure. Together, Sigrid and Nick have successfully opened 14 Little Greeks in only three years (bringing the total to 18 current locations), transforming Little Greek into the fastest growing "fast casual" Greek franchise chain in the country.

And they're not stopping there.



Above: Little Greek New Tampa's owner Percy Rosemurgy (center) poses with the Tampa Bay Rebels basketball team. In addition to fresh, savory food, Little Greek prides itself on community involvement.

The dynamic duo intend to open over 80 more locations in the next 7 years.

At **Little Greek New Tampa** (located near the intersection at Bruce B. Downs Boulevard and Cross Creek Boulevard), the same delicious, high-quality Greek food with an American influence that's found at all Little Greek locations is served up fresh daily to neighborhood residents and commuters. The service is quick,

personable and friendly, and the food - much of which is locally sourced from Tampa Bay and surrounding areas - is prepared from scratch using the freshest ingredients possible.

You'll find a variety of classic Greek dishes and other mouth-watering options on Little Greek's menu, such as combination gyro and chicken pitas, Greek salads with dressing made in-house, horiatiki salads served with

chicken or gyro, chicken souvlaki (skewers), baked mousaka and much more. The New Tampa location also offers the option of ordering your lunch or dinner online, and catering and party platters are available.

If you have yet to try Little Greek's absurdly tasty and affordable food, one look at their menu found on their website - MyLittleGreek.com - should further send you on your way.